

SUPERBOOTH

Berlin, the 21st of July 2026

The SUPERBOOTH BERLIN — the world's biggest trade fair and festival for electronic musical instruments — is excited to announce the **date** for next year's **SUPERBOOTH27** along with a look back at this year's **SB26**, featuring this year's **visitor numbers** and more.

SUPERBOOTH27 DATE

The SB27 will be happening from the **6th to the 8th of May 2027** at the FEZ Berlin.

More information about the start of ticket pre-order sales and other details related to next year's SuperBooth will follow later in the year.

SB26: NUMBERS & STATS

The SUPERBOOTH saw a total of **9600 visitors** (excluding staff and exhibitors) at the FEZ across all three days of the event.

The **total number of brands and manufacturers** exhibiting their newest developments was **320**, with those exhibitors coming from **35** different countries across the globe.

The SB26's stages featured performances from over **50 international artists**, with an outstanding closing b2b performance from Tunegirl and Colin Benders.

Covering the event were over **230** members of the **press**, including dozens of well-known **YouTubers** and **content** creators.

SB26: HIGHLIGHTS & ADDITIONS

Overall, the SB26 was another **successful** edition of the SuperBooth, with all involved parties coming together to channel the event's unique mix of **tradeshow passion** and **relaxed festival vibes** across the exhibition areas, concerts and sold-out workshops.

A very positively received **new** addition this year were two **headphone-only** areas in half of area W and two tents in outside area Z.

The **new FLINTA* area** for female, non-binary, transgender and gender-diverse people was received very well by those attending it.

There was a **new talks stage** in the Bungalowdorf area, the **Stromkult stage** that featured live conversations with artists like Polygonia and Anna Z and brands like Verbos and Doeffer.

At the Strandbühne stage, there was a **new product presentation format** with Korg Berlin and Schwarzmann (Henrik Schwarz and Frank Wiedemann).

There were also new **installation projects**, including installations in the circus tent and foyer entry area. There are already plans for **more** installations **next year**.

For more information, please visit www.Superbooth.com