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PRESS RELEASE

Following the SUPERBOOTH25 in May of this year, the **SUPERBOOTH BERLIN** is excited to be able to **confirm the date** for the next edition of **the world's largest trade fair and festival for electronic musical instruments**:

The **SUPERBOOTH26** will be happening from the **7th to the 9th of May 2026** at the **FEZ-Berlin**.

The **2026** date will also mark the **ten year anniversary** of the SUPERBOOTH as an independent festival and trade fair for electronic musical instruments — all the more reason to celebrate!

Reflecting back on this year's **SUPERBOOTH25**, the SUPERBOOTH is happy to report that **this year's edition was again a big success overall** that brought together more guests and exhibitors than any previous SuperBooth, with **over 8800 attendees**, as well as **301 exhibitors from 31 countries** celebrating the practice and culture of electronic musical instruments across three days.

With **overwhelmingly positive feedback** across the board from visitors, exhibitors and the press, the SUPERBOOTH's singular combination of a trade fair and festival has once again proved its unique appeal and staying power, **even beyond the world of hardware synthesizers**, since **software** and **pro audio** — with 38 exhibitors from 9 countries in the pro audio area — have now also firmly **established themselves at the SUPERBOOTH**.

As in previous years, the **eight exhibition areas** of the SB25 were characterized by a **special atmosphere** of passion and industry exchange, especially since the exhibiting smaller manufacturers and brands were all personally present to showcase their latest innovations and prototypes in person — **a diversity of brands and technology** unparalleled by any other electronic instrument trade fair.

The **concert programming** of the SB25 was also a step up from previous years, featuring a **high caliber, three-day concert lineup** with performances from **internationally renowned artists** like Surgeon, JakoJako, Dasha Rush and Mathew Jonson, the SUPERBOOTH residents Tunegirl, Alexander Spree and Mark Verbos, as well as **special concerts** by the Studio for Electroacoustic Music of the **Berlin Academy of Arts** and the **Modular Synthesizer Ensemble**, which, thanks to the support of the Miller-Zillmer Foundation, was now a part of SuperBooth for the eighth time.

In addition to its numerous **lecture concerts** and **pro-audio presentations** with renowned brands and manufacturers, the SB25 also hosted a rich and **expanded workshop program** — ranging from **beginner workshops** and **workshops for women and nonbinary people**, to **DIY soldering workshops**, to **special workshops** on topics such as field recording and tape loops.

New this year was a series of **masterclasses** and **presentations** by well-known artists, hosted in collaboration with Echio.co on the ADAM Audio “Immersive Arena” stage.

However, organising a large-scale event like the SUPERBOOTH — a fully independent event from the very beginning, hosted without major brand deals or sponsorships — also always comes with **new and unique challenges**. This year, one of the major hurdles was a **significant rise in costs related to necessary event logistics and resources**.

As one of the SUPERBOOTH’s **core missions** is, and will continue to be, **providing affordable exhibition opportunities to smaller brands and manufacturers** — while also continuing to develop the musical and cultural programming — the SUPERBOOTH’s event concept will be under review for 2026, with an **exploration of possible adjustments and opportunities** in order to adapt to various new and ongoing developments.

More **details** on the upcoming SUPERBOOTH26, as well as the date for the start of the **ticket pre-sale**, will follow **later in the year**.

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